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AN AFM-FIM
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CONFERENCE

OCTOBER 2-3, 2018
BURBANK, CALIFORNIA



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AN AFM-FIM INTERNATIONAL CONFERENCE

OCTOBER 2-3, 2018
BURBANK, CALIFORNIA



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**THE ECONOMY
OF STREAMING MEDIA**

BURBANK, CA
OCTOBER 2-3, 2018

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October 2, 2018

Welcome to The Economy of Streaming Media, a discussion of trends in new media distribution, brought to you by the American Federation of Musicians of the United States and Canada (AFM) and the International Federation of Musicians (FIM).

In recent years, the rise of streaming as the preferred model of media consumption has radically transformed the media content marketplace. Worldwide, digital revenues and audiences have accelerated toward both advertiser-supported and subscription-based consumption models, benefitting digital service providers, copyright owners and producers, and other stakeholders. If current trends hold, it is estimated that the number of paid music subscribers worldwide will rise from more than 149 million in 2017, to 200 million by the end of this year.

The economy of streaming media is booming, but are the artists who create the music—featured and non-featured alike—receiving their fair share? This historic AFM-FIM conference has brought together distinguished speakers and panelists from around the world—representatives from major and independent record labels, unions and guilds, collective management societies, composers, motion picture and television companies, digital service providers, and other notable industry leaders—to discuss the rapidly evolving economy of streaming media.

AFM and FIM would like to thank each of our speakers, moderators, and panelists for attending the conference and bringing your expertise to our gathering. You, as industry leaders, have the vision, the knowledge, the wherewithal, and the experience to help us recognize and understand the exciting future of streaming media. You represent an invaluable asset today and tomorrow, and we could not achieve our goal of improving the lives of musicians everywhere without your support and leadership. Throughout this conference, we ask all participants and attendees to stay engaged, keep us proactive and help us explore new ways of working together. We extend our respect and thanks to all of you.

In Solidarity,

Raymond M. Hair, Jr.
International President AFM

Benoît Machuel
General Secretary FIM



THE ECONOMY OF STREAMING MEDIA

AN AFM-FIM INTERNATIONAL CONFERENCE

Burbank, California | October 2-3, 2018

AGENDA

TUESDAY, OCTOBER 2 | CENTERSTAGING STUDIO

- 0830-0930 **Registration**
- 0930-1010 **Opening**
John Smith | President, FIM
Ray Hair | President, AFM
Emily Gabel-Luddy | Mayor, Burbank
- 1010-1030 *Keynote speech:* Michael Huppe | CEO, SoundExchange
- 1030-1100 Coffee break
- 1100-1120 *Keynote speech:* Elizabeth Moody | VP, Global Content Licensing, Pandora
- 1120-1240 **Panel 1: Making digital a profitable business for all stakeholders**
 - Jeff Walker | EVP & Head, Business & Legal Affairs, Sony Music Entertainment
 - Aaron Harrison | SVP, Business & Legal Affairs, Universal Music Group
 - Allan Coye | Media Executive, Warner Music Group
 - Richard James Burgess | CEO, American Association of Independent Music*Moderator:* John Smith | President, FIM – Chairman, PPL (United Kingdom)
- 1240-1300 *Keynote speech:* Chris Castle | Artist Rights Attorney
- 1300-1410 Lunch break
- 1410-1430 *Keynote speech:* Pál Tomori | Director, EJI (Hungary)
- 1430-1540 **Panel 2: Digital exploitations of fixed performances: the role of CMOs**
 - Ryan Lehning | Senior Director, International, SoundExchange
 - Stefanie Taub | CEO, AFM & SAG-AFTRA IPRD Fund
 - David Jandrisch | Chair, MROC
 - Robert Hadl | Legal Counsel, SAG-AFTRA*Moderator:* Michael Huppe | CEO, SoundExchange
- 1540-1610 Coffee Break
- 1610-1630 *Keynote speech:* Cary Sherman | Chairman and CEO, RIAA
- 1630-1800 **Panel 3: Solving the value gap: how much for performers?**
 - Cary Sherman | Chairman and CEO, RIAA
 - Christopher S. Harrison | CEO, DIMA
 - Lauri Rechart | Chief Legal Officer, IFPI
 - Chris Castle | Artist Rights Attorney
 - Elizabeth Moody | VP, Global Content Licensing, Pandora*Moderator:* Beat Santschi | Vice President, FIM – President, SMV (Switzerland)

AGENDA

WEDNESDAY, OCTOBER 3

- 0930-0950 *Keynote speech:* Peter Leatham | CEO, PPL (United Kingdom)
- 0950-1100 **Panel 4: Can the WPPT and/or Beijing Treaty generate fair online revenues for performers?**
 - Lottaliina Pokkinen | Head of Legal Affairs, SML (Finland)
 - Rick Finlay | Vice-Chair, BMU (United Kingdom)
 - Jan Granvik | President, SMF (Sweden)
 - Benoît Machuel | General Secretary, FIM*Moderator:* José María Montes | Director, International, AISGE (Spain)
- 1100-1130 Coffee break
- 1130-1150 *Keynote speech:* Christopher S. Harrison | CEO, DIMA
- 1150-1300 **Panel 5: Impact of digital distribution models on PMO collections**
 - Laurence Oxenbury | Director, International, PPL (United Kingdom)
 - Pál Tomori | Director, EJI (Hungary)
 - Tilo Gerlach | Managing Director, GVL (Germany)
 - Xavier Blanc | General Secretary, AEPO-ARTIS*Moderator:* Anders Laursen | Vice President, FIM – President, DMF (Denmark)
- 1300-1410 Lunch break
- 1410-1520 **Panel 6: Making the online market fair for performers**
 - David White | National Executive Director & Chief Negotiator, SAG-AFTRA
 - Alan Willaert | Vice President from Canada, AFM
 - Patric Verrone | President, Writers Guild of America West (2005-2009)
 - Ray Hair | Vice President, FIM – President, AFM*Moderator:* Bruce Fife | International Vice President, AFM
- 1520-1550 Coffee break
- 1550-1700 **Panel 7: The economy of audiovisual streaming**
 - Paul Lipson | Senior Vice President, Formosa Group
 - Ashley Irwin | President, SCL
 - Marc Sandman | Executive VP Labor and Employee Relations, Disney/ABC TV group*Moderator:* Kim Roberts Hedgpeth | Exec. Director, Film Musicians Secondary Markets Fund
- 1700-1730 **Adoption of conclusions. Closing remarks.**

End of Conference





Economy of Streaming Media Conference

*RMALA congratulates the
American Federation of Musicians of the United
States and Canada
and the
International Federation of Musicians*

The Recording Musicians Association of the American Federation of Musicians of the United States and Canada is comprised of rank-and-file musicians who make their livelihoods working under the collective bargaining agreements between the AFM and the motion picture and television industries, the sound recording industry, the commercials industry and others. We salute the foresight of musicians around the world in recognizing the transformational power of streaming, exploring pathways to sustainability for musicians, and working towards a common understanding of the economics of this new and revolutionary primary market for music across all media.



**Speakers
&
Panelists**

Opening Speakers



JOHN F. SMITH has been president of the International Federation of Musicians (FIM) since 2004 and became chairman of the UK Collective Management Organization PPL in 2016. Trained

at the Royal Academy of Music in London, Smith joined the English National Opera Orchestra in 1974. He remained there, as principal tuba, until 1994 when he was appointed as a full-time official of the British Musicians' Union (BMU). He was elected BMU general secretary in December 2002, a position that he held until July 2017 when he retired.



EMILY GABEL-LUDDY is mayor of Burbank, California. A councilwoman since 2011, she also served as a member of the Blue Ribbon Task Force for Affordable Housing and the Sustainable

Burbank Commission. She is a professional city planner and fellow of the American Society of Landscape Architects (ASLA). As a Loeb fellowship recipient, she studied advanced environmental studies at the Harvard University Graduate School of Design. She currently serves as a director on the LA Neighborhood Initiative, a non-profit committed to improving the quality of life in low-income neighborhoods. A member of the Zonta Club of Burbank, she is committed to equity, opportunity, and a strong Burbank.



RAY HAIR, AFM international president since 2010, negotiates the Federation's international agreements with the sound recording industry, motion picture and television industries, and other

industry associations. As a professional musician, he performed all styles of music for more than 45 years. He holds music degrees from the University of Southern Mississippi and the University of North Texas, where he taught drum set and percussion from 1975-1983. Hair was elected president-secretary of the Fort Worth Professional Musicians Association in 1983 and to the AFM's International Executive Board in 1989. He is co-chair of the AFM and Employers' Pension Fund, and represents AFM members on boards of the AFM-AFTRA Fund and SoundExchange.

Keynote Speakers



CHRIS CASTLE is founder of Christian L. Castle, Attorneys in Austin, Texas, representing artists and music tech startups, on public policy matters. Previously, he was of counsel to Wilson Sonsini,

general counsel at SNOCAP, senior vice president business affairs at Sony Music in New York, and vice president business and legal affairs at A&M Records. He has testified in the UK Parliament, spoken at congressional seminars, and briefed the National Association of Attorneys General on brand-sponsored piracy. He lectures regularly throughout the US and Canada. Before law school, he was a member of AFM Local 47 (Los Angeles, CA) and performed with Jesse Winchester, Yvonne Elliman, Long John Baldry, and many others.



MICHAEL HUPPE is president and CEO of SoundExchange, which has distributed more than \$5 billion in digital performance royalties to recording artists and rights owners since its inception in 2003. Huppe

also is the Chairman of SXWorks, a subsidiary of SoundExchange focused on music publisher services. He serves on the executive committee of musicFIRST and is a member of the Community Advisory Board of The Kennedy Center and a former board member of Leadership Music. He is an adjunct professor of law at Georgetown University and has lectured at Harvard Law, George Washington Law School, and George Mason University.



CHRISTOPHER S. HARRISON, chief executive officer of the Digital Media Association (DiMA), oversees strategy and public policy initiatives. For more than a decade he has been a key executive in the

industry and in negotiating music licensing. A recognized expert on music copyright and antitrust issues, he has twice testified before Congress. Previously, he was vice president of music business affairs for Sirius XM Radio, Inc. and vice president of business affairs and assistant general counsel at Pandora Media, Inc. He received his J.D. and Ph.D. in political science from the University of North Carolina at Chapel Hill.



PETER LEATHEM joined music licensing company PPL as head of Legal and Business Affairs in 2002 and was appointed to the position of CEO in January 2012. Prior to joining the company, he was a

partner for eight years with London City law firm GSC Solicitors LLC, where he specialized in intellectual property. He is a director of PPL and VPL, PPL PRS Ltd. (the public performance licensing joint venture company with PRS for Music), the trade body UK Music, the British Copyright Council (which represents the boarder copyright community), and is chairman of the British Association for Performing Arts Medicine (BAPAM).



Keynote Speakers



ELIZABETH MOODY is vice president of Global Content Partnerships, Pandora. She drives strategy and negotiation of content partnerships, including the development of broader product and international rights. Previously, she was Head of Music Partnerships at YouTube. As an attorney for Davis Shapiro Lewit & Hayes, she was instrumental in building the firm's digital music practice, advising a number of clients in digital music and video services, including Spotify, Rdio, Mog, iMeem, and MySpace. She received her J.D. from the Washington College of Law at American University.



CARY SHERMAN is chairman and CEO of the Recording Industry Association of America (RIAA), the organization representing the nation's major music labels. Among his notable accomplishments, he was instrumental in the enactment of the Digital Performance Right in Sound Recordings Act, which along with his work on the Digital Millennium Copyright Act of 1998, established the right for artists and labels to be compensated for streaming by digital music services. An amateur musician, he is former chairman of the board of Levine Music in Washington, DC. In May, he received the Music Biz Presidential Award for Outstanding Executive Achievement.



PÁL TOMORI has been director of EJI (Civil Society for the Protection of Performers' Rights) since its founding in 1986. He is a longtime performer rights advocate. He has held positions as convener of SCAPR's Legal Working Group; president of the Hungarian Copyright Forum, the national group of ALAI in Hungary; and vice president of the Hungarian Association for the Protection of Industrial Property and Copyright. He is a lecturer at the University of Theatre and Film Arts, Budapest, and the Pázmány Péter Catholic University, Budapest.

Panelists



XAVIER BLANC is general secretary of AEPO-ARTIS since 1994. The nonprofit organization represents European performers collective management organizations in 26 countries. He is head of the Legal and International Department, Society for the Collection and Distribution of Royalties for Performing Artists (SPEDIDAM) since 1989. He was a lawyer member of the Lyon Bar from 1985 to 1989.



RICHARD JAMES BURGESS, Ph.D., CEO of A2IM (American Association of Independent Music) is largely credited for guiding A2IM's growing membership, while bringing a unique perspective to company. He is the former business director of Smithsonian Folkways Recordings, the venerable independent label that has roots dating back to the 1940s. In addition, for the past decade, he has served as an adjunct professor at Omega Studios' School of Applied Recordings Arts and Sciences in Rockville, Maryland. He has written two widely used text books on music production, and as a musician, artist, songwriter, and producer. He has been recognized as an innovator in the electronic music field since the 1970s.



ALLAN COYE is vice president, Digital Strategy & Business Development at Warner Music Group (WGM) where he is one of the company's primary digital deal-makers, with a focus on music licensing, streaming, and overall digital strategy. Prior to WGM, he worked in strategy and business development at Viacom for cable networks such as Comedy Central, MTV, and VH1. He has planned business development, strategy, and finance for music and entertainment related online publishers. Prior his career in media, Coye had wide-ranging experience in corporate finance and deal execution with firms such as Goldman Sachs, Investcorp International, and Credit Suisse.



BRUCE FIFE, AFM international vice president and president of AFM Local 99 (Portland, OR), was a full-time, freelance musician for 25 years. A multi-instrumentalist, he has performed on guitars, bass, keys, harmonica, and vocals. In 1999, he was elected to the board of Local 99 and then president in 2001. In 2010 he was elected international vice president of the AFM. He also sits on the Oregon State AFL-CIO Executive Board, is a founding member of the Oregon Alliance to Reform Media, and serves on the boards of MetroEast Community Media, the Music Education Assistance Project, and the Steering Committee of Jobs with Justice.



Panelists



RICK FINLAY has been a full-time professional drummer, percussionist, and teacher since 1983. His performance credits include Just East, Liane Carroll, Si Cranstoun, Des O'Connor, Jacqui

Dankworth, Sinéad O'Connor, and Mari Wilson. His career as a theatre drummer in London's West End included *Blood Brothers* as well as *Little Shop of Horrors*, *Chess*, and *Time*. A committed trade unionist, Finlay has been an active member of the British Musicians' Union for 30 years and is currently a vice-chair of their executive committee. Finlay manages the jazz/world quartet Just East and the record label Just East of Jazz. Lately he's been touring with The Toots Project, a tribute to Toots Thielemans.



JAN GRANVIK, president of the 3,000-member Swedish musicians union since 2007, is also the chairman of the collecting society SAMI, representing 40,000 performers in Sweden. The former

guitar player and studio producer had his own hardrock band in the '80s, recording five albums with GLORY. Granvik was the first Swedish artist to make a direct record deal in Japan (JVC/Viktor). This was the starting point of his interest in the international music industry. Today, he is involved on the boards of Music Sweden and Copyswede (CMO), among others.



TILO GERLACH, Ph.D., is managing director of GVL, the German Collective Management Organization for Performers' rights. He joined GVL as legal counsel in 1996 and since 2001 has been the managing

director representing GVL's performing artists. He has a Ph.D. in law and serves as president of AEPO-ARTIS (The Association of European Performers' Organizations) and a board member of SCAPR (The Societies' Council for the Collective Management of Performers' Rights). A lecturer on copyright law at Berlin University, he is the author of several books and serves as legal advisor of the German Orchestra Union (DOV).



ROBERT D. HADL is a consultant to the AFM and SAG-AFTRA Intellectual Property Rights Distribution Fund regarding foreign levies and international matters. Previously, he was a consultant

to the Directors Guild of America and the Writers Guild of America West. For 20 years, he was senior vice president and general counsel of MCA, Inc., parent company of Universal Studios. He was partner at Wilner and Scheiner, Washington, DC, and a lawyer with the Federal Communications Commission, the US Copyright Office, and the World Intellectual Property Organization (WIPO).

Panelists



AARON HARRISON is senior vice president digital business and legal affairs for Universal Music Group (UMG). He facilitates digital strategy and negotiations for the provision of the company's recorded music

repertoire to digital services, such as streaming services, download stores, and mobile applications. Prior to joining UMG in 2005, he was an attorney at Manatt, Phelps & Phillips, LLP, where he focused on talent representation and advising companies in the acquisition of intellectual property and promotional rights. Harrison holds a J.D. from Yale Law School and a B.A. in Economics from Pomona College.



DAVID JANDRISCH is chairman of the Musicians' Rights Organization Canada (MROC). A professional musician and composer with a lauded career as a music director, he has served as the secretary-treasurer

of the Winnipeg Musicians' Association, AFM Local 190. He was also president of the Canadian Conference of Locals. In 1997, he was elected AFM vice president from Canada and appointed as a trustee of the AFM-EPW Fund Canada. He is founding director of the Neighbouring Rights Collective of Canada (now Re:Sound). He is a trustee of the Musicians Pension Fund of Canada.



ASHLEY IRWIN, president of the Society of Composers & Lyricists for the past six years, is an Emmy award winner who has scored more than 30 feature films, 300 hours of television, and more than 3,000 commercials.

Well-known for his collaborations with Clint Eastwood and Bill Conti, he has arranged and composed music for 20 Academy Awards shows (including the most recent), several Emmy and Grammy shows, as well a slew of other TV variety shows. He was music director for the inaugural Screen Actors Guild Awards and for the American Giving Awards.



ANDERS LAURSEN is a musician and president of Danish Musicians Union and vice president of FIM. He has chaired Danish Gramex and Copydan for many periods over the last 20 years and is member of

the board of the Danish rights organization Creative. He is on the administrative council of the European performers rights organization AEPO-ARTIS.

Panelists



RYAN LEHNING, senior director, international, at SoundExchange, is liaison for international activities for member artists and labels. He has served as counsel for SONY BMG Music Entertainment in New York City, where he handled copyright, trademark, e-commerce, new media, and other intellectual property matters. As an associate in the law firm of Smith & Metalitz LLP in Washington, DC, he specialized in domestic and international copyright in the music, film, television, software, and book publishing industries. In addition, he has served as counsel for the Coalition on Online Accountability.



PAUL LIPSON is senior vice president of Formosa Group/Interactive in Los Angeles. He has worked as senior audio director at Microsoft Studios/343 Industries and the COO of Pyramid Studios, managing AAA audio pipelines for an array of leading clients. A much sought-after lecturer, he has won numerous Game Audio Network Guild and MPSE Golden Reel awards. He is an alumnus (with both a bachelor's and master's degree) of the New England Conservatory and a member of the International Game Developers Association, Academy of Interactive Arts and Sciences, and the Game Audio Network Guild, among others.



LAURENCE OXENBURY was appointed international director of music licensing company PPL in 2012. Previously, he was CEO of British Equity Collecting Society. A specialist in rights management, he is responsible for PPL's relationships and revenue collection with equivalent organizations around the world. Under his direction, this unit has developed into the fastest growing area of PPL's business.



LOTTALIINA POKKINEN, LL.Lic., is head of legal affairs at the Finnish Musicians Union. She specializes in copyright and contract law, and has helped both rookies and well-established artists with music business contracts for the past 20 years. Pokkinen has written several books about the music business and negotiating, and lectures regularly on these subjects. In addition to her work for the Musicians Union, Pokkinen runs Lehtinen Legal, Inc., which specializes in helping professionals in other creative industries. She also has a degree as a violinist.



BENOÎT MACHUEL has been general secretary, International Federation of Musicians (FIM) since September 2002. Before that, he developed a career as a professional musician for 20 years, both as a cellist and a gambist in various French symphonic orchestras and musical ensembles, touring and recording in France and abroad. Machuel has also worked as an artistic director for French CD labels dedicated to classical and contemporary music. Between 1995 and 2002, he was a national representative of the French musicians union, Union Nationale des Syndicats d'Artistes Musiciens (SNAM). He holds master's degrees, in computer sciences and in business administration.



JOSÉ MARÍA MONTES is director of Legal and International Affairs of AISGE, the Spanish collective management organization representing audiovisual performers. A specialist in copyright law, he is working on his Ph.D in Civil Law at Universidad Complutense de Madrid. He is vice president of the European Association of Performers' Organizations AEPO-ARTIS, and vice chairman of the Societies' Council for the Administration of Performers' Rights (SCAPR). A recognized expert who lectures widely and works regularly with the World Intellectual Property Organization (WIPO), he played a key role as conciliator among rights holders in the successful conclusion of the Beijing Treaty on Audiovisual Performances.



LAURI RECHARDT is chief legal officer worldwide recording industry organization IFPI. Based in its London headquarters, he focuses on matters of legal protections and rights in global music markets. Before joining IFPI in 2014, he was a partner and head of intellectual property at Procopé & Hornborg, a leading Finnish law firm. His extensive experience includes heading the IFPI Finnish National Group and Licensing at IFPI Secretariat. Prior to moving to Procopé & Hornborg, he was deputy general counsel and director of licensing and litigation at IFPI Secretariat. He was also director at the Finnish Performing Artists and Record Producers Copyright Society Gramex.



KIM ROBERTS HEDGPETH is executive director of the Film Musicians Secondary Markets Fund (FMSMF), which collects and distributes musicians' residual payments from exhibition of films and television programs in "supplemental" markets. From 2005-2012, she was National Executive Director AFTRA and was a key leader in the SAG-AFTRA merger. She received her B.A. from Harvard University and J.D. from Georgetown University. Hedgpeth has served as an AFM-AFTRA Intellectual Property Rights Distribution Fund trustee; on the boards of AARC, SoundExchange, and a member of the Federal Reserve Bank Twelfth District Economic Advisory Council. She is currently chair of the nonprofit FilmL.A., Inc.



Panelists

MARC SANDMAN is senior vice president of labor relations for the Disney/ABC Television Group. A former attorney with the National Labor Relations Board in New York and in Washington, DC, he's worked in private practice at Patterson, Belknap Webb & Tyler and Summit Rovins and Feldesman and as associate general counsel of St. Luke's-Roosevelt Hospital. An alumnus of the University of North Carolina at Chapel Hill, with a J.D. from Wake Forest University and an L.L.M. from Georgetown University, he is a member of the Alliance of Motion Picture and Television Producers Board of Directors and a trustee on the board of several industry pension and health plans.



BEAT SANTSCHI is a guitarist, FIM vice president and president of the Swiss Musicians' Union SMV/USDAM. He is also president of the Swiss Coalition for Cultural Diversity and vice president for

Europe of the International Federation of Coalitions for Cultural Diversity. A resident of Zurich, Switzerland, Santschi has studied the piano, guitar, archeology, cultural anthropology, orchestral conducting, and most recently, arts management.

Panelists



JEFF WALKER is executive vice president and head of business and legal affairs for Sony's Global Digital Business Division. He leads Sony's efforts in connection with the negotiation and drafting of

distribution, licensing, and other agreements around the globe across evolving distribution platforms and business models, including worldwide deals with Apple, Spotify, Amazon, and YouTube. His legal team also oversees Sony's content protection efforts, including both offensive and defensive measures to protect Sony's content from unauthorized consumption.



DAVID WHITE is national executive director and chief negotiator of SAG-AFTRA. He served as SAG general counsel from 2002-2006, as managing principal of Entertainment Strategies Group LLC, and as a labor

and employment attorney at O'Melveny & Myers LLP. A Rhodes Scholar, he is a graduate of Stanford Law School and The Queen's College, Oxford University. He is chair of the board of the SAG-Producers Pension and Health Plans, The Actors Fund, and Volunteers of America—Greater Los Angeles, and a member of both the Academy of Motion Picture Arts and Sciences and the Academy of Television Arts and Sciences.



STEFANIE TAUB, AFM & SAG-AFTRA Intellectual Property Rights Distribution Fund CEO, oversees the collection and distribution of more than \$45 million annually in royalties to more than 20,000 musicians

and vocalists. Royalties are paid on domestic noninteractive digital use of sound recordings, as well as for use in foreign territories subject to reciprocal agreements with collective management organizations. Prior to joining the fund in 2018, Taub served as national director, music at SAG-AFTRA, where she led SAG-AFTRA's representation of its recording artist, singer, and dancer members working on records, music videos, television programs, theatrical films, commercials, and video games.



PATRIC VERRONE is an Emmy-winning writer, attorney, past president of the Writers Guild of America West, and currently co-executive producer of Netflix's original animated

series *Disenchantment*. He attended Harvard College and Boston College Law School. His credits include *The Tonight Show Starring Johnny Carson*, *The Larry Sanders Show*, *The Critic*, *The Simpsons*, *Pinky and the Brain*, *rugrats*, *Muppets Tonight!*, and *Futurama*. He is on the WGAW board, president of the Harvard Club of Southern California, a trustee of Humanitas Prize, and a fellow of the New America Foundation. His most recent writing work is this bio.



ALAN WILLAERT, AFM vice president from Canada, began his career as a classically trained accordionist, twice winning the Canadian Open Band Accordion Competition. He has played in a

number of bands, with various turns on keys, sax, clarinet, flute, trumpet, lead guitar, and vocals. A member of AFM since 1969, he brings vast experience and collaborations that connect the resources of partners in Canada and abroad. Before becoming vice president in 2012, he held previous AFM Canada positions, as international representative, electronic media and intellectual property supervisor, and executive director for Canada.





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- WPPT (1996)
- Beijing Treaty (2012)

- International Labour Organisation (ILO)
- Council of Global Unions

World Intellectual Property Organisation (WIPO)

UNESCO and European Institutions

- Right of musicians to a fair remuneration when their recordings are used online (Fair Internet campaign)
- Right to benefit from all workers' rights (employed or freelance)
- Right to a fair treatment when traveling on planes w/ instruments
- Simplify CITES rules for musicians traveling abroad
- Recognition of professional ailments
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President
UK



Benoît MACHUEL
General Secretary
France



THE ECONOMY OF STREAMING MEDIA
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OCTOBER 2-3, 2018

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